

Mitas adventure tyres recommended by Chris Birch

Making the **right tyre choice** for both **road and off-road** can be quite challenging. This is for sure the **question that every adventure rider faces** when it comes to adventure tyre choice.



Mitas adventure ambassador **Chris Birch** has prepared three amazing tutorials to help riders at making a decision.

Starting with **Mitas TERRA FORCE-R**, classified as a 90/10 tyre (90% on-road, 10% off-road) and fitted as an **OE-tyre on a new 2021 KTM 1290 SUPER ADVENTURE S**, he continues with the **Mitas E-07+** for the riders looking for a 60/40 tyre (60% on-road, 40% off-road) and finishes with the **Mitas E-13 RALLY STAR** and **E-12 RALLY STAR** for those looking for some genuine off-road adventure riding.

Watch the videos where Chris Birch takes us through his tyre choice.



Chris Birch is a life-long motorcycle addict. He is a Mitas' adventure ambassador and also runs his riding schools all over the world.

"Mitas tyres offer traction and durability to take my adventure wherever I want to go. The main reason for running Mitas tyres is their reliability. Since Mitas controls every part of the manufacturing process, the quality and reliability are well above that of its competitors. I know that Mitas tyres will never let me down."

Mitas rider Simon Marčić finished the 2021 Dakar in 5th place in the Original by Motul category



The **Dakar Rally** is considered the **toughest rally in the world**. This year, riders have faced **more than 7,500 km** of racing across the **unpredictable desert of Saudi Arabia**.

The 2021 Dakar Rally was Simon's 7th Dakar and he finished it in great **5th place in his category Original by Motul** and in **36th place overall moto**.

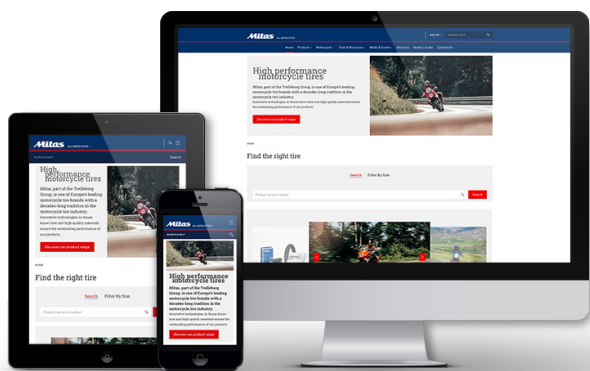
Stay tuned for the video to get more insight into his 2021 tyre choice Soon on Mitas Moto YouTube, Facebook and Instagram channels



Introducing the new *mitas-moto.com*

mitas-moto.com is showing a new face to the world and we are excited to present its new look!

The new website boasts a **clean design**, an **intuitive navigation system**, and **improved menu functionalities** that direct you to the most relevant information for your needs.



Check out our enhanced online presence at www.mitas-moto.com

What happens next?

We will continue to **upgrade, improve and update** our new website to help you find information on our **products** and other **news**.

mitas-moto.com is currently available in **English** and **German** languages. **Additional language versions** will follow in the **upcoming months**.